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B.Sc. (AMT/Multimedia) (Sem.-1)
DESIGN AND COMMUNICATION

Subject Code : AMT-103

M.Code : 14003

Date of Examination: 11-12-2023

Time : 3 Hrs.

Max. Marks : 60

SECTION-B

2. Define composition. Discuss the basic principles.
3. Describe the concept of balance in composition.
4. How would you achieve emphasis using light?
5. Explain the role of contrast in composition. Provide examples of how contrasting elements can create visual interest.
6. How does the cultural context affect the way art and design interact and complement each other?

SECTION-C

7. Explain the relationship between scale and proportion in composition. How can manipulating scale and proportion create a specific effect in an artwork?
8. Discuss the significance of leading lines in composition. Give examples of how they can guide the viewer's eye in a photograph?
9. Discuss the role of symmetry and asymmetry in composition. Give examples of how both can be used to create different visual effects?

SECTION-A

1. Write briefly :
- a) Centre of interest
 - b) Abstraction
 - c) Radial balance
 - d) Texture
 - e) Color
 - f) Emphasis
 - g) Pattern
 - h) Rhythm
 - i) Proportion
 - j) Golden ratio.



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BAMT (Sem.-1)
PRINCIPLES OF ANIMATION

Subject Code : AMT-102

M.Code : 14002

Date of Examination : 08-12-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write short notes on :

- a) Stop Motion
- b) Zoetrope
- c) Tweening
- d) 3D Animation
- e) Importance of Visualization
- f) Listening
- g) Illusion of Life
- h) Anticipation
- i) Slow out
- j) Master background.

SECTION-B

2. When did computer-generated animation become popular?
3. Which animation studio do you believe has had the most significant impact on the industry and why?
4. Can you name some popular examples of stop-motion animation?
5. Explain the significance of "Squash and Stretch" in animation. Provide examples of when and how it's used effectively in animation?
6. Discuss the role of "Anticipation" in creating believable and engaging animations. Provide an example of how anticipation can enhance a character's movement?

SECTION-C

7. How does motion graphics animation differ from traditional character animation?
8. Discuss the importance of "Staging" in animation. How can staging influence the viewer's focus and understanding of a scene? Provide an example of effective staging in an animated film or series.
9. What do you think the animation industry will be like in ten years?



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B.Sc (Multimedia) (Sem.-3)
WEB DESIGNING TECHNOLOGIES

Subject Code : AMT-301

M.Code : 14015

Date of Examination: 08-12-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly :

- a) What is hypertext?
- b) What do you mean by ordered list?
- c) What is the purpose of the rowspan attribute of the tag?
- d) Explain hyperlink.
- e) What is external style sheet?
- f) How can you resize the image in Photoshop?
- g) How do you change font in HTML?
- h) How do you create rollover text in HTML?
- i) What is cell padding?
- j) How to link documents?



SECTION-B

2. How to change font in HTML?
3. List and explain applications of Internet.
4. Create an HTML document to describe an unordered list of a typical grocery shopping list you write.
5. What is the purpose of cascading style sheets? Explain in detail.
6. Create an HTML document to make hyper links using anchor tag and images.

SECTION-C

7. Create an HTML document to describe a table with the following contents: The columns of the table must have the headings Pine, Maple, Oak and Fir. The rows must have the labels Average Height, Average Width, Typical Lifespan and Leaf Type. You can make up the data cell values.
8. Explain web related functions of Photoshop in detail.
9. Explain the text rollover techniques and applications.

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B.Sc. (Multimedia) (Sem.-3)
FUNDAMENTALS OF PRE-PRODUCTION

Subject Code : AMT-303

M.Code : 14017

Date of Examination: 11-12-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly :

- a) Line Script
- b) Subtext
- c) Narrative curve
- d) Script outline
- e) Dubbing
- f) Visual appearance
- g) Visualization
- h) Resolution Act
- i) Logline
- j) Non-Linear Narrative.



SECTION-B

2. Discuss the story driven plots.
3. What specific props and set pieces are used to convey the time period or setting of the film?
4. How do the hairdo and makeup of the characters contribute to their characterization and the themes of the story?
5. What are the responsibilities of a production house in research and design of a film?
6. Storyboard effectively conveys the emotions and tone of the scene. Discuss.

SECTION-C

7. How does the creative design contribute to the film's overall aesthetic and style?
8. What are some of the challenges that can arise during pre-production and how can they be addressed?
9. How do elements such as blocking, staging and actor movement contribute to the film's narrative and theme?

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